



Communications & Marketing Intern (Graduate or Placement)

Location: Hybrid and/or Remote

Department: Marketing & Communications

Type: Internship (Full-Time, Paid)

Duration: Graduate (6 months), Placement (1 year)

Role Overview

We are seeking a motivated and creative individual to support our internal and external communication efforts. This is an excellent opportunity for a recent graduate or placement year student to gain hands-on experience across a broad range of communication channels, marketing campaigns, and brand-building activities. You'll work closely with the team at JMSL to help drive engagement, shape messaging, and enhance our brand presence across audiences.

Key Responsibilities

External Communications

- Assist in creating content for digital platforms, including social media, newsletters, and website updates
- Support PR activities such as media outreach, press release drafting, and media monitoring
- Contribute to marketing campaigns and promotional activities
- Help manage and grow our social media presence, tracking key engagement metrics

Internal Communications

- Draft internal newsletters, announcements, and employee engagement content
- Support internal events and initiatives that strengthen company culture
- Collaborate with HR and other departments to deliver clear and engaging communications

General Marketing Support

- Assist in the creation of visual and written content (e.g. Canva, PowerPoint, etc.)
- Conduct market research and competitor analysis
- Help maintain brand consistency across channels and materials
- Support administrative tasks

What We're Looking For

Essential:

- A recent graduate or placement year student in Communications, Marketing, PR, Media, or related field
- Excellent written and verbal communication skills
- Strong attention to detail and creativity
- Confident using social media platforms (LinkedIn, Facebook, etc.)
- Ability to work independently and as part of a team
- Strong organisational and time management skills

Desirable:

- Familiarity with design tools (e.g. Canva, Adobe Suite, etc.)
- Basic knowledge of content management systems (CMS)
- Interest in branding, storytelling, and digital marketing trends

What You'll Gain

- Real-world experience in marketing and communications strategy
- A portfolio of professional work across digital and internal platforms
- Exposure to cross-functional collaboration in a fast-paced business environment
- Mentorship and feedback
- Potential opportunity for extension or permanent role upon successful completion